

# COLOURIST

Music, Travel & Lifestyle

Verified Account



## INFLUENCER MEDIA KIT

Dear Ladies and Gentlemen,  
my name is Christian Schubert,  
also known as COLOURIST.

I'm a passionate content creator and musician who really loves to travel the world and capture all my experiences and beautiful travel moments in my music, videos/vlogs and pictures on Instagram, YouTube and with detailed reviews on my blog. My overall goal is to bring happiness into the world and to inspire my community to go out, travel and enjoy every second of their lives.



EXPLORE & EXPERIENCE

[www.colouristmusic.com](http://www.colouristmusic.com)

## WHY WE SHOULD WORK TOGETHER



TRAVEL

### PARTNERSHIP OPPORTUNITIES

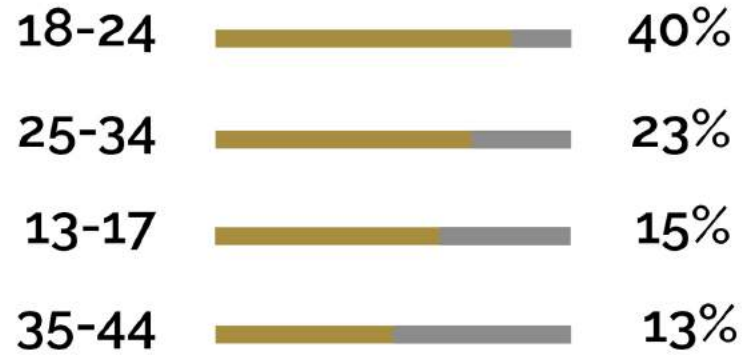
I can offer you a wide range of creative skills (see "Special Skills") to present your brand in the most beautiful way possible: With amazing pictures and videos in stunning locations around the world, highlighted with modern perfectly fitting music and of course reviewed on my Instagram, YouTube and blog to show my true experiences.

During the years of creating content I've been blessed that I could grow my community to over 40,000 now, as well as established myself as a voice of authority in my niche. That has also helped me to get verified with the blue badge as a well-known content creator on Instagram.

My community loves me especially for always being me. I talk to them like a good friend about their needs, problems, what they want to see on my page and about my thoughts or feelings. So it's very important for me to keep and strengthen the strong bond with them.

## COLOURIST STATISTICS

### AGE



### GENDER



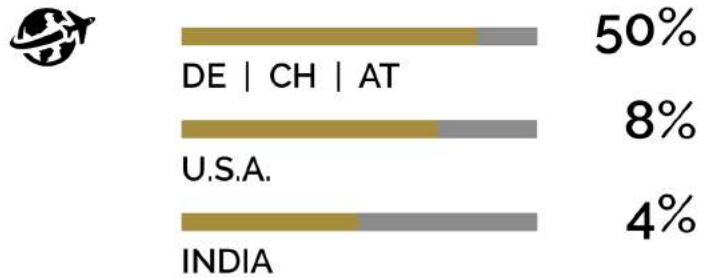
### SOCIAL MEDIA STATS

40,000  
FOLLOWERS

3.3%  
ENGAGEMENT  
RATE

95,000  
IMPRESSIONS  
LAST 12 POSTS

### LOCATION



## COLOURIST STATISTICS



### MUSIC

The interests of my audience is showing a good variety that is fitting great into and around my niche but is not too wide. Besides the main topics of my profile the interests are influenced by the 58/42%-ratio of women and men plus the usual interests of the biggest group of 18-34 year old people interacting on my page.

### AUDIENCE INTERESTS

Travel & Tourism	65%	<div><div style="width: 65%;"></div></div>
Beauty & Fashion	62%	<div><div style="width: 62%;"></div></div>
Music	53%	<div><div style="width: 53%;"></div></div>
Photography	52%	<div><div style="width: 52%;"></div></div>
Fitness & Yoga	46%	<div><div style="width: 46%;"></div></div>
Movies & TV	42%	<div><div style="width: 42%;"></div></div>
Art & Design	39%	<div><div style="width: 39%;"></div></div>
Sports	39%	<div><div style="width: 39%;"></div></div>
How-to & Style	37%	<div><div style="width: 37%;"></div></div>
Restaurants & Food	36%	<div><div style="width: 36%;"></div></div>
Technology & Science	33%	<div><div style="width: 33%;"></div></div>
Entertainment	33%	<div><div style="width: 33%;"></div></div>
Books & Literature	32%	<div><div style="width: 32%;"></div></div>

## SPECIAL SKILLS

I'm a Content Creator who loves to speak to the world through pure creativity. I want to capture the feelings that I have while traveling and put them directly from my mind and heart into music, photos and videos.

Photography & Edit

Video Production

Video Cut & Edit

Songwriting

Composing

Singing & Recording

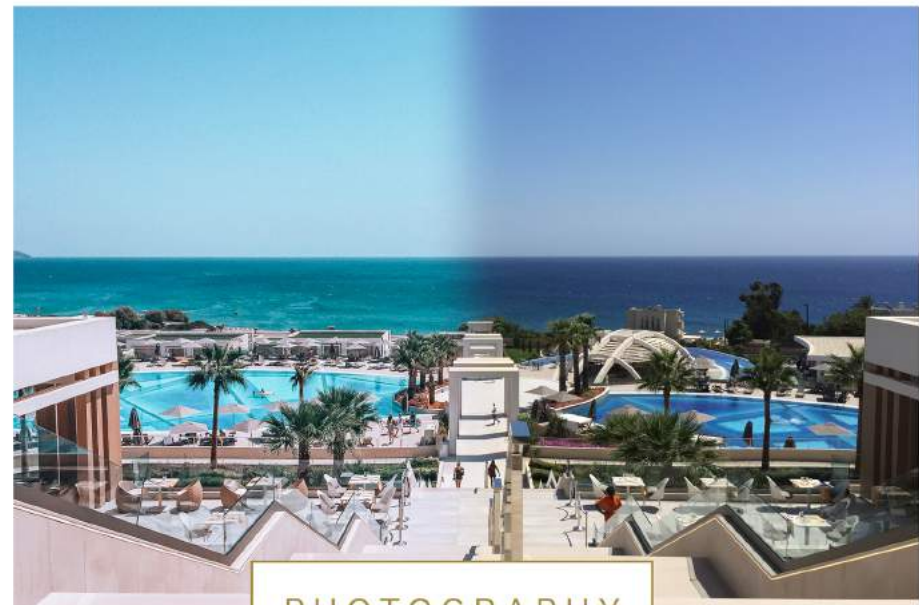
Commercial Jingles

Mixing & Mastering

Social Media Management



VIDEO



PHOTOGRAPHY



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I hope that I caught your interest and I'm looking forward to hear from you. For more information and details just message me via my email address below or simply DM me on Instagram.

Thank you for your time :)

## CONTACT DETAILS

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[info@colouristmusic.com](mailto:info@colouristmusic.com)

## FOLLOW ME



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EXPLORE & EXPERIENCE

CONTACTS